

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
52915-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1565

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	52915	09803237

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/16/12	6a Good Morn Cincinnati	6a-7a	-T-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/16/12 6:09 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 24H \$125.00 NM									
2	10/17/12	10/17/12	6a Good Morn Cincinnati	6a-7a	--W----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/17/12 6:09 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 24H \$125.00 NM									
3	10/18/12	10/18/12	6a Good Morn Cincinnati	6a-7a	---T---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/18/12 6:28 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 24H \$125.00 NM									
4	10/19/12	10/19/12	6a Good Morn Cincinnati	6a-7a	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/19/12 6:53 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 19H \$125.00 NM									
5	10/22/12	10/22/12	6a Good Morn Cincinnati	6a-7a	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/22/12 6:39 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 19H \$125.00 NM									
6	10/16/12	10/16/12	7a Good Morn Cincinnati	7a-8a	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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6	10/16/12	10/16/12	7a Good Morn Cincinnati	7a-8a	-T-----	:30	1	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/16/12 7:21 AM 7a Good Morn Cincinnati 7a-8a :30 PRATV12- 19H \$250.00 NM									
7	10/18/12	10/18/12	7a Good Morn Cincinnati	7a-8a	---T---	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/18/12 7:54 AM 7a Good Morn Cincinnati 7a-8a :30 PRATV12- 19H \$250.00 NM									
8	10/19/12	10/19/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/19/12 7:47 AM 7a Good Morn Cincinnati 7a-8a :30 PRATV12- 24H \$250.00 NM									
9	10/16/12	10/16/12	M-F 8a-9a	8a-9a	-T-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/16/12 8:37 AM M-F 8a-9a 8a-9a :30 PRATV12- 24H \$150.00 NM									
10	10/17/12	10/17/12	M-F 8a-9a	8a-9a	--W----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/17/12 8:56 AM M-F 8a-9a 8a-9a :30 PRATV12- 19H \$150.00 NM									
11	10/22/12	10/22/12	M-F 8a-9a	8a-9a	M-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/22/12 8:22 AM M-F 8a-9a 8a-9a :30 PRATV12- 24H \$150.00 NM									
12	10/16/12	10/16/12	M-F 1230p-1p	1230p-1p	-T-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/16/12 12:50 PM M-F 1230p-1p 1230p-1p :30 PRATV12- 19H \$150.00 NM									
13	10/18/12	10/18/12	M-F 1230p-1p	1230p-1p	---T---	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/18/12 12:59 PM M-F 1230p-1p 1230p-1p :30 PRATV12- 24H \$150.00 NM									
14	10/17/12	10/17/12	M-F 1p-2p	1:00 PM-1:30 PM	--W----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/17/12 1:05 PM M-F 1p-2p 1:00 PM-1:30 PM :30 PRATV12- 24H \$200.00 NM									

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52915-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/17/12	10/17/12	M-F 1p-2p	1:00 PM-1:30 PM	--W----	:30	1	\$200.00	NM
15	10/22/12	10/22/12	M-F 1p-2p	1:00 PM-1:30 PM	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/22/12 1:15 PM M-F 1p-2p 1:00 PM-1:30 PM :30 PRATV12- 24H \$200.00 NM									
16	10/18/12	10/18/12	M-F 1p-2p	1:30 PM-2:00 PM	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/18/12 1:51 PM M-F 1p-2p 1:30 PM-2:00 PM :30 PRATV12- 19H \$200.00 NM									
17	10/19/12	10/19/12	M-F 1p-2p	1:30 PM-2:00 PM	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/19/12 1:38 PM M-F 1p-2p 1:30 PM-2:00 PM :30 PRATV12- 19H \$200.00 NM									
18	10/16/12	10/16/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/16/12 6:24 PM M-F 6p-630p 6p-630p :30 PRATV12- 24H \$300.00 NM									
19	10/18/12	10/18/12	M-F 6p-630p	6p-630p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/18/12 6:23 PM M-F 6p-630p 6p-630p :30 PRATV12- 24H \$300.00 NM									
20	10/17/12	10/17/12	M-F 630p-7p	630p-7p	--W----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/17/12 6:42 PM M-F 630p-7p 630p-7p :30 PRATV12- 19H \$300.00 NM									
21	10/22/12	10/22/12	M-F 630p-7p	630p-7p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/22/12 6:53 PM M-F 630p-7p 630p-7p :30 PRATV12- 19H \$300.00 NM									
22	10/17/12	10/17/12	M-F 7p-730p	7p-730p	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/17/12 7:29 PM M-F 7p-730p 7p-730p :30 PRATV12- 24H \$500.00 NM									
23	10/17/12	10/17/12	M-F 10p Local 12 News	10p-1035p	--W----	:30	1	\$350.00	NM

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/17/12 10:28 PM M-F 10p Local 12 News 10p-1035p :30 PRATV12- 19H \$350.00 NM									
24	10/20/12	10/20/12	M-Su 10p Local 12 News	10p-1035p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 10/20/12 10:32 PM M-Su 10p Local 12 News 10p-1035p :30 PRATV12- 19H \$350.00 NM									
25	10/21/12	10/21/12	M-Su 10p Local 12 News	10p-1035p	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Su 10/21/12 10:09 PM M-Su 10p Local 12 News 10p-1035p :30 PRATV12- 24H \$350.00 NM									
26	10/22/12	10/22/12	M-F 10p Local 12 News	10p-1035p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/22/12 10:13 PM M-F 10p Local 12 News 10p-1035p :30 PRATV12- 24H \$350.00 NM									
27	10/16/12	10/16/12	M-F 1035p-1105p	1035p-1105p	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/16/12 10:49 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 19H \$200.00 NM									
28	10/18/12	10/18/12	M-F 1035p-1105p	1035p-1105p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/18/12 11:00 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 19H \$200.00 NM									
29	10/19/12	10/19/12	M-F 1035p-1105p	1035p-1105p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/19/12 11:03 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 24H \$200.00 NM									
30	10/18/12	10/18/12	M-F 1105p-1135p	1105p-1135p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/18/12 11:20 PM M-F 1105p-1135p 1105p-1135p :30 PRATV12- 24H \$300.00 NM									
31	10/22/12	10/22/12	M-F 1p-2p	1:00 PM-1:30 PM	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$200.00									

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31	10/22/12	10/22/12	M-F 1p-2p	1:00 PM-1:30 PM	M- - - - -	:30	1	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	EKRC	M	10/22/12	1:06 PM	M-F 1p-2p	1:00 PM-1:30 PM	:30	PRATV12- 19H	\$200.00 NM
Total Spots							31			

Payment Terms 30 Days

<u>Gross Total</u>	\$7,125.00
<u>Agency Commission</u>	\$1,068.75
<u>Net Amount Due</u>	\$6,056.25

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